What your calls will cost on zlicx

zlicx charges one price per connected minute. It covers speech recognition, the language model, the voice, the platform and Indian telephony. You pay from a prepaid rupee wallet, with no subscription. The call cost worksheet turns your volumes into a monthly estimate. Open it in Excel, Google Sheets or LibreOffice.

The rates

All prices are per connected minute, in rupees, before 18% GST.

Plan	Standard agent	Premium agent	When it applies
Pay as you go	₹4.95	₹5.95	From your first top-up
Growth	₹4.45	₹5.45	Top-ups reach ₹50,000 in a calendar month
Scale	₹3.91	₹4.91	Top-ups reach ₹2,00,000 in a calendar month

A higher rate tier holds for the rest of that month and the whole of the next. A rented Plivo or Vobiz number costs ₹299 per 30 days. Rates change, so check current pricing before you budget.

Fill in the worksheet

Change only the rows marked INPUT. The RESULT rows work themselves out.

Input	Where to find it	Watch for
Calls per month	Your order system, CRM or call plan	Count every attempt, not just answers
Share connected	A past campaign or a small test	Varies by hour of day and list quality
Minutes per connected call	Call logs from your pilot	Long instructions make longer calls
Price per connected minute	The rates above	Use the Premium rate for Premium voices
Your carrier's bill	Your carrier contract	Only if you bring your own SIP trunk
Numbers rented	Your setup	₹299 each per 30 days
Share needing a person	Call logs from your pilot	Include every callback request
Staff minutes and hourly cost	Your team's costs	The follow-up work people forget

A worked example

The worksheet's placeholder values give this result. They keep the arithmetic easy to follow, so replace them with your own.

Step	Working	Amount
Connected calls	1,000 attempts × 0.6	600 calls
Connected minutes	600 calls × 3 minutes	1,800 minutes
Call minutes	1,800 × ₹4.95	₹8,910
Phone number	1 × ₹299	₹299
Paid to zlicx	₹8,910 + ₹299	₹9,209
Staff follow-up	60 callbacks × 5 minutes at ₹300 an hour	₹1,500
Monthly total	₹9,209 + ₹1,500	₹10,709
GST on top-ups	18% of ₹9,209	₹1,657.62
Total with GST	**₹10,709 + ₹1,657.62**	**₹12,366.62**

That works out to about ₹17.85 per connected call before GST.

Reading the result

The estimate is only as good as its inputs. Run a small test, then swap each placeholder for a measured number before you put it in a budget.

Watch the cost per connected call more than the cost per minute. A shorter call that gets the job done is better for you and for the caller.

The sheet adds GST only on what you pay zlicx. It leaves out one-time setup, your engineers' time and any other taxes, so add those yourself. It doesn't claim any savings either: compare it with what the same calls cost you today, for the same volume over the same period.